



## PROCO CAREERS STORIES

# KRYSTLE EDWARDS

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REGIONAL CEO - APAC

YEARS IN RECRUITMENT

10

**How would you explain the culture of Proco to someone considering joining the business?**

The personalities and backgrounds of people at Proco is incredibly diverse but the one thing we have in common is our openness, passion and drive. We're a family; we are inclusive and fiercely protective of each other and that's what I love.

**What do you wish someone had told you about working in recruitment before you started in the industry?**

So long ago I don't remember! I think in the early years what an opportunity it could provide if I worked hard, I've been able to travel the world, invest in property, help people and have fun!

**What keep you working in recruitment?**

The people! As a consultant you are more externally facing and talking to candidates and clients all over the world from different walks of life. I have loved understanding how people in different cultures think and what is important to them. More recently my role is more internally facing and I love building

strong relationships with the people in my team and helping them develop and progress their careers. After 13 years in recruitment I still get the buzz!

**What keeps you here at Proco?**

The opportunity to keep progressing my career and the ability to be creative. If you can identify an opportunity and put together a business case then the leaders will back you with it.